

BEC
2023
6-8 JUNE

 **PUMPS
& VALVES**

INTERNATIONAL TRADE SHOW ON PUMP SYSTEMS,
VALVES AND EQUIPMENT FOR INDUSTRIAL PROCESSES

DIGITAL ADVERTISING AND VISITOR'S GUIDE

- ✓ They give high visibility to your company during the different stages of organising your participation.
- ✓ Simple and economical formats that make your company stand out from the rest of the participants.
- ✓ Position your company at the forefront of visibility among visitors and buyers.

Please contact us to advise you on the best option according to your objectives and needs:

Ms. Mónica Pereda
94 424 31 55
infovisitantes@bec.eu



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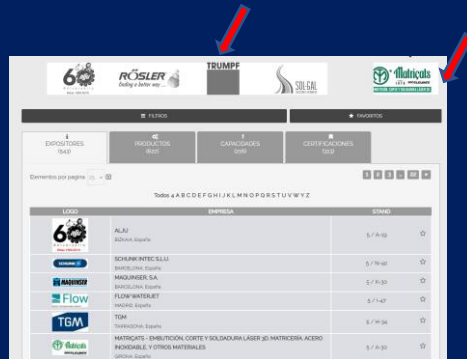
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PUMPS
& VALVES

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Premium Pack includes

HIGHLIGHTED PRESENCE ON THE EVENT WEBSITE



A simple and economical format that will highlight your company, placing it at the forefront of notoriety among visitors and buyers.

- ✓ **LOGO:** Your company's logo will appear as a FEATURED EXHIBITOR on the home page of the event.
- ✓ **PRODUCT:** a photo of the product of your choice will appear on the scroller in the online exhibitor directory
- ✓ **INSERTION OF YOUR LOGO:** in the exhibitor search tool, in the Exhibitor Directory used by visitors
- ✓ **LINK TO YOUR SITE:** in the list of participating firms on the event website.
- ✓ **LOGO:** Inclusion of your company logo in 1 e-mailing that will be sent to our database of national and international visitors.

Price: 150 € (VAT not included)

Available only for 15 companies
From the start of the contract until January 2025

Premium Pack includes

PROMOTIONAL TOOLS

- ✓ **LIST OF REGISTERED COMPANIES:** We will provide you with the list of visiting companies that have registered through the personalized link "invite your customers" from your company. Previously, you will have received the personalized link for the promotion of the contest among your clients.
- ✓ **PRESS CONFERENCE:** BEC will be able to help you with the organisation of a press conference with the media outreach for greater visibility.
- ✓ **VIP LOUNGE:** 1 VIP badge for your company with free access to the VIP lounge and 20 VIP badges for your best customers.

ADVERTISING IN THE VISITOR'S GUIDE

We offer you different options to attract the visitor's attention, stand out from the rest of the exhibitors and highlight the company's image in the guide that will be given to all visitors.

The contents of this guide, in paper format, include a list of participating firms with their location by pavilion, a general map of +INDUSTRY, company advertising and information of interest to visitors.



ADVERTISING OPTIONS IN THE VISITOR'S GUIDE

VISITOR'S GUIDE	PRICE
• Coloured logotype in alphabetical list of exhibitors	200€
• Coloured logotype in the general plan, indicating your allocation (12 max.)	500€
• ½ Inside page (200mm x 110mm)	600€
• Full inside page (200mm x 220mm)	850€
• Inside back cover ½ page (200mm x 110mm)	700€
• Full inside back cover (200mm x 220mm)	1.200€
• Inside front cover ½ page (200mm x 110mm)	850€
• Inside full front cover (200mm x 220mm)	1.500€
• Back cover ½ page (200mm x 110mm)	1.700€
• Full back cover (200mm x 220mm)	3.000€

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C!** BILBAO
EXHIBITION
CENTRE

EXPOSSIBLE!



**IN
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**BEC
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**WE BRING FAIRS
TOGETHER
TO BOOST
OPPORTUNITIES**



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